

Dear Community Supporter,

We sincerely thank you for considering supporting the First Annual Day of Play hosted by the Children's Museum of Northern Colorado (CMNC)! This event's purpose & goal is to teach families easy ways to play together & begin introducing them to all the amazing things that CMNC is about to do!

Our event plan includes four different stations where families will **CREATE, BUILD, MOVE, & EXPLORE** together. There will be games, activities, food, & of course FUN! This great day of play will occur on Saturday, September 30, 2023 from 12-3 pm at Chapungu Sculpture Park. We need your help to make it a success.

As you can imagine a community focused event like this requires funding. Below you will find the sponsorship levels we have and we are always happy to discuss a custom sponsorship that aligns with your company or organization's mission, vision, and values too.

Sponsorship Opportunities:

- **P- PLAY PARTNER: SECURED BY MCWHINNEY**
 - Company logo on event marketing
 - Company logo & bio on event webpage
 - Company logo on shirts
 - Banner at event (provided by sponsor)
 - Verbal thank you at event
 - Company info on yard sign at event
 - Social media spotlight
 - Logo on event scavenger hunt
- **L- Logistics Sponsors- \$2,500**
 - Company logo on event marketing
 - Company logo on event webpage
 - Company logo on shirts
 - Company info on yard sign at the event
 - Social media spotlight
 - Logo on event scavenger hunt
- **A- Adventure Sponsors- \$1,000**
 - Yard sign specifically placed at activity area
 - Company name on event webpage
 - Company name on tshirt
 - Social media spotlight
- **Y- Youth Partner \$250**
 - Listed in list of Youth Alley supporters on the webpage
 - Social spotlight with all other Y level supporters
- **!- Community Supporter \$100**

We sincerely appreciate your time and consideration of being a part of this great, community focused day!

Please feel free to reach out to our event lead, Amy Tallent, with any questions. Her contact information is below.

With great appreciation,

Ryan Howard , Executive Director of The Children's Museum of Northern Colorado
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Amy Tallent, Co-Chair of The Children's Museum of Northern Colorado & Event Lead for The Day of Play
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